



## **May 2008- Local and Global Expansion at IECOM**

By Reem Khan

Demonstrating ongoing commitment to delivering customers turnkey solutions through strategic partnerships, IECOM is continually expanding its suite of products and services by selecting state-of-the-art global solutions to resell in Australia and the Asia Pacific region.

Last year IECOM announced three new partnerships with leading Business Software vendors around the globe. These include:

SMART based in UK, experts in Workforce Management Solutions

EPI-USE based in South Africa, experts in SAP Integration and Implementation Solutions

Promenta based in UK, experts in Communication and Content Solutions

IECOM also expanded its offerings to encompass IT hardware infrastructure by becoming a Certified HP Channel Partner. IECOM has since been working closely with HP and Avnet Technology Solutions to introduce to its customers the new HP ESA Discovery Server for SAP.

On the back of its certified resellerships, strategic partnerships and over 20 years experience in the successful delivery of SAP implementations around the world, IECOM is now able to provide its customers with turnkey solutions to run business. Instead of having to deal with various different vendors for business software, hardware and services, IECOM provides its customers the advantage of dealing with only IECOM, leveraging off its strategic global partnerships.

In addition to the recent growth of local business, IECOM is currently expanding its operations into the global market with branches set to open in Dubai and Islamabad later this year.